



Safer Internet Day 2026 | Tuesday 10 February

AI AWARE:
Safe, Smart
and in Control

 **Social Media Pack**



Co-funded by
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An Roinn Oideachais
agus Óige
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Safer Internet Day 2026

AI Aware: Safe, Smart, and in Control

Safer Internet Day takes place on Tuesday, 10th February 2026. The celebrations will be based around the theme, "AI Aware: Safe, Smart, and in Control"

This theme invites parents, schools, educators, young people, and all stakeholders to consider how AI technologies shape children's experiences online. While these technologies have benefits, they also raise important questions about safety, reliability, bias, privacy, overreliance, and ethical and responsible use.

Safer Internet Day 2026 will explore ways to empower children and young people with the critical thinking and digital literacy skills they need to evaluate content, recognise bias, protect their privacy, and make responsible decisions, and be Safe, Smart and in Control.

We all have a role to play. Join us in making #SID2026 bigger and better by showing your support for a safer better internet for children and young people!

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#SID2026

How can you help?



Support the #SID2026 campaign by sharing the Safer Internet Day messages with your audience online. In this pack there are a range of posts and images/videos that you can share in advance of, and on Safer Internet Day2026.

With your support we can encourage more people than ever to get involved.



Planning an event for Safer Internet Day?

Share it on the SID2026 Events map.

#SID2026

SUGGESTED POSTS



Please consider using the suggested copy below, tag Webwise, attach a video/image and share a selection of posts before, and/or on Safer Internet Day, February 10th.

Before Safer Internet Day:

- **17 JUL** Save the Date! Safer Internet Day 2026 takes place on Tuesday, 10th February. Join schools, organisations and communities across Ireland in creating a safer and better internet for everyone. Find ideas, resources, and ways to get involved: webwise.ie/saferinternetday #SID2026 #AIAware
- How are you marking Safer Internet Day 2026? Whether you're running a workshop, hosting a discussion, creating art, or taking part in classroom activities — share what you're doing on the #SID2026 map! webwise.ie/saferinternetday #AIAware
- This Safer Internet Day, be AI Aware: Safe, Smart and in Control. There are lots of simple ways to get your school or organisation involved in #SID2026. Visit webwise.ie/saferinternetday to get started #AIAware #SID2026
- We all have a role to play! Let's make Safer Internet Day 2026 bigger and better — promoting respect, safety, and critical thinking. Together, we can empower children and young people to be safe, smart, and in control online. Learn more at: webwise.ie/saferinternetday #SID2026 #AIAware
- Not long until Safer Internet Day 2026! On Tuesday, 10th February, join thousands across Ireland in highlighting the importance of being AI Aware: Safe, Smart and in Control. Let's make this year's #SID2026 the biggest and most impactful yet! webwise.ie/saferinternetday #AIAware



#SID2026

SUGGESTED POSTS ON SAFER INTERNET DAY

On 10th February 2026 Safer Internet Day:

- 🎤 ORGANISATION NAME are supporting Safer Internet Day 2026! Find out how you can also get involved at webwise.ie/saferinternetday #SID2026 #AIAware
- 🎉 ORGANISATION NAME is joining thousands of people all over Ireland who are celebrating Safer Internet Day today! Find out more at webwise.ie/saferinternetday #SID2026 #AIAware
- 🌟 It's Safer Internet Day 2026! Together we can help children and young people to be Safe, Smart and in Control. #SID2026 #AIAware
- 🌐 It's Safer Internet Day! Join the conversation and help create a safer better internet! #SID2026 #AIAware



#SID2026 #AIAware

BRANDED ASSETS



Why not show your support for Safer Internet Day 2026 by updating your social media profile images with the #SID2026 supporter banners.

IMAGES AND VIDEOS TO SHARE ON SOCIAL

Download a selection of assets for use on social media.

Please tag Webwise in your posts:

Facebook: @webwiseireland

Instagram: @webwiseireland

LinkedIn: @webwise ireland

TikTok: @webwiseireland

Use hashtag #SID2026 #AIAware



#SID2026 #AIAware

ADDITIONAL RESOURCES

These resources can be used to help support the safe, responsible and positive use of the internet by children and young people.



EDUCATION RESOURCES

Free curriculum-aligned resources that explore a range of online safety and digital citizenship topics.

ONLINE SAFETY PRESENTATIONS

Free online safety presentations for primary and post-primary, addressing topics including respectful online communication; online wellbeing; news, information and the problems of false information; and self-esteem online.

WEBWISE PARENTS HUB

The Webwise Parents Hub includes expert advice; explainer guides; talking points; how-to guides; and free resources including an online safety booklet for parents.

