# INTRODUCING SOCIAL MEDIA INTO THE CLASSROOM



Before integrating social media into the school day, there are four steps you should take to help avoid difficulties:



# I. GET PERMISSION

Meet with your principal. Explain how you intend to use social media and how you will manage the account and manage risks. You might also like to show how the use of social media will benefit student learning.



### 2. INFORM PARENTS

It is also important to inform parents how you intend to use social media. Give explicit details on the service and on how students will use it. Be prepared for parents to have concerns about their children using social media or about the age restrictions.



### 3. ESTABLISH SOCIAL MEDIA GUIDELINES

The use of social media in the classroom should provide an opportunity for more informal internet safety education. Being introduced to social media in a moderated environment gives students the chance to learn gradually how social media works before experiencing the world of social media on their own.



## 4. CHOOSE AN APPROPRIATE SOCIAL MEDIA SERVICE

Take some time to explore the different social media options. The right one for you will depend on how you intend to use the service. Remember when using social media in the classroom the learning outcome is not to use the tool but rather to implement the curriculum.

